



# LTO NewsBytes



## Can Tape Preserve Iconic Moments and National Treasures?

It's the unthinkable. You're responsible for managing archives of content – perhaps historic television shows that are part of our national heritage – and through a simple mishap, years of treasured footage is erased on accident and lost forever.

It happens.

Did you know that [almost all of NBC's The Tonight Show](#) with Jack Paar and the first ten years hosted by Johnny Carson were taped over and now no longer exist? Completely intentional and the result of reusing videotape to save money, the memories of an iconic show are just that now: memories.

We also caught an article in the [Washington Post](#) recently, where we learned that rescuers are racing to preserve TV shows that currently are stored on old videotape. Back then, videotapes were frequently reused and recorded over, leaving much of our video heritage lost to history.

Companies are often looking for reliable ways to protect invaluable content. At a Library of Congress facility in Culpeper, an effort is underway to convert old videotapes into digital files, ensuring the long-term survival of shows dating back to 1950 (including the CBS Evening News with Walter Cronkite). A lot of this content is being converted to digital format and then stored on highly-reliable LTO tape.

We're seeing more of this in the media and entertainment, and other industries. LTO tape is an inexpensive way to store large amounts of digitized content. And with [LTFS](#), files can be stored easily by dragging and dropping a movie file from your computer to your LTO tape drive.

With an inexpensive, reliable and easy-to-use system like LTO tape with LTFS, there is no reason for further intentional or accidental content deletion. LTO tape and LTFS can save priceless data and ensure that it will live throughout the years.

To learn more about how you can take advantage of LTO tape to reduce costs, increase reliability and create more peace of mind, check out some other [case studies](#).

## Want to Know More About LTFS?

LTFS is changing the way that storage managers and content providers are looking at tape – and opening the door for applications in a broad range of industries. To learn more, check out the [new two-minute LTFS animation introduction video](#) at the LTO program website.

## The LTO Program is Hitting the Road This Fall!

The fall trade show season is shaping up to be a good one and the LTO Program will be providing more insight on the latest uses of LTO technology and LTFS around the world. Stop by and visit if you're attending one of the following events:

<a href="#">IBC</a>	Sept. 13th - 17th
<a href="#">SEG</a>	Sept. 22nd - 25th
<a href="#">SNW Fall</a>	Oct. 15th - 17th
<a href="#">Supercomputing</a>	Nov. 18th - 21st

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Costs • Energy  
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