



LTFS Customer Success Stories

See how LTO technology users in the companies below use LTFS in the media and entertainment industry. Learn how the new LTO-5 innovative tape storage technology with the new Linear Tape File System (LTFS) can save costs and make tape usable in a fashion like disk or other removable media. With LTFS you can view tape video content with directory tree structures and have the ease of drag and drop capability, making LTO technology a breeze to navigate. Because LTO technology is an open standard, you can easily share tape video content across platforms.

BAMM TV

COMPANY PROFILE

- San Francisco based
- Produces and distributes video for independent musicians
- 12 video/audio editors
- In house production and post-production

BUSINESS NEED

- Large storage need
- SAN storage is expensive
- Removable HDs are fragile (~8% failure rate), expensive, have limited shelf life and take up excessive space
- On site and off-site copies

SOLUTION RESULTS

- With LTO-5 and LTFS effectively backed up 80TB of uncompressed video resulting in finished projects
- Slashed storage costs from - \$0.20/GB to ~\$0.05/GB
- Built an archive and restore workflow with fast recovery
- Scalable archive solution with a 30-50 year shelf life
- LTFS standard format for easy sharing
- Assured data is protected with reliable off-line and off-site protection

FUJI TV

COMPANY PROFILE

- A leading Japan TV broadcaster
- Based in Tokyo, and operates through 28 regional affiliates

BUSINESS NEED

- Improve efficiency of video content archiving
- Ease of use and reliability

SOLUTION RESULTS

- Computer graphic designers can archive files directly to tape through drag and drop functionality with LTFS
 - More efficient work flow
- Tape appears as a disk directory providing faster access to data
 - Significantly reduced time taken to archive
- Designers can also directly access archived work
 - Improvements on business productivity

DIGITALFILM TREE

COMPANY PROFILE

- Based in Hollywood, CA
- Clients include television, motion picture studios and independent film makers
- Shows worked on include NCIS: LA, Scrubs

BUSINESS NEED

- Improve film based production, distribution and digital media archiving workflows

SOLUTION RESULTS

- Reliable, easy to use LTO-5 tape and LTFS backup and archive solution
 - Lowers tape costs by \$120,000 per season
 - Cuts HW costs from \$100,000 to \$4,000
- High capacity and fast transfer rates accelerating digital workflows and enhancing productivity
- Supports immediate on-set and near-set processing
- Universal format for media interchange and long-term archiving

FOTOKEM

COMPANY PROFILE

- Based in Burbank, CA with over 700+ employees
- Film lab & post production facility

BUSINESS NEED

- Must have reliable long-term archive from XDCam disks
- TAR tapes not self-describing
- Ease of use, reliable, low cost technology

SOLUTION RESULTS

- LTO open standard with LTFS provides cross O/S platform compatibility
- Self describing tapes can easily determine tape contents with browser
- Offers long-term reliable archive with ease of use while being cost-effective
- Can store 100 XDCAM disks on 1 LTO-5 tape
 - Saves considerable space
 - Allows reuse of XDCAM disks
 - Can make 2 LTO tape copies inexpensively so one can be kept offsite

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