

LTO NewsBytes

July 2016

Tape Technology Makes Waves this Summer

Summer is heating up with The LTO Program! We're excited to share highlights from our updated Tape Media Shipment Report, which now includes the total amount of open-format tape shipped through Q1 of 2016. Also, we're proud to announce that the Linear Tape File System (LTFS) technology has been named an ISO/IEC standard. Check out some of the top insights from the news below, and be sure to follow us on Twitter and LinkedIn to keep up on the latest updates and storage trends!

Tape Media Shipments Continue to Rise

This summer, The LTO Program Technology Provider Companies (TPCs), Hewlett Packard Enterprise, IBM and Quantum released an updated Tape Media Shipment Report. This report highlights that as LTO-7 technology continues to be adopted by new industries and replaces older LTO technology, the total amount of data being shipped continues to increase. This past quarter, more than 24 EB of data have been shipped to companies all over the globe!

For more details from the report, visit: [The LTO Program Releases July 2016 Media Shipment Report](#)

LTFS is an ISO Standard

A critical part of LTO technology's success is LTFS. Introduced in 2010, the Linear Tape File System technology helps data storage professionals quickly locate files among large amounts of data. Today, LTFS is providing a method of storage for an ever-changing and explosive data environment. We're proud to announce that LTFS is now an ISO/IEC standard.

To read more about our ISO/IEC Standard, visit: [SNIA Linear Tape File System Format Specification Now and ISO/IEC Standard](#)

TAPE SAVES
COST · ENERGY · DATA · COMPANY

Tape is Not a Four-Letter Word

It's no secret that tape is fast, durable and cost-effective. Watch ESG's recent video on the advantages of tape technology entitled: [Tape is Not a Four-Letter Word](#). You can also check out the [Data Protection Modernization report](#) to find out more.

More News From The LTO Program

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