



# LTO NewsBytes



## Preserving America's Pastime

Bottom of the ninth. Two outs. The winning run is just 90 feet away.  
*"Here comes the pitch..."*

With the change of seasons from winter to spring, millions of Americans are getting ready to "root, root, root for the home team," as the Major League Baseball (MLB) season is set to begin. Acronyms like ERA (Earned Run Average), OBP (On Base Percentage), and BA (Batting Average) will quickly reclaim their spots as part of the fans' vernacular.

Like any professional sporting event, hours of footage is captured during professional baseball games. This can also include pre and post-game shows, highlight reels, in-studio commentary, etc. With the change to digital and broadcasting in high-definition, all of this recorded footage creates massive files that will need to be stored once the game and recap shows are complete.

The MLB Network is just one example of a media outlet that is constantly capturing and producing content specifically around baseball. The channel, a 24/7 television network that offers games, interviews, analysis and special features dedicated solely to the sport for 365 days a year, captures more than **3,000 hours** of content in just one week of broadcasting. Not to mention, all the other special programming that compliments each broadcast. In just a year following the network's launch on January 1 2009, the MLB Network archive consisted of **10 to 12 petabytes** of stored HD content, and **275 terabytes** of proxy content. That's a lot of homeruns and a lot of verses of "Take Me Out to the Ballgame." In July 2014 the television network had over **500,000 hours of content**, all stored on LTO tape.

One important feature of LTO Technology, that media professionals like these rely on, is the Linear Tape File System (LTFS). As networks often need to quickly locate past footage for use during live broadcasts, content can be easily located thanks to the LTFS dual-partition system, which makes accessing files easier.

LTO Technology with LTFS continues to be a trusted storage for media professionals worldwide – regardless of which sport you prefer to watch.

To learn more about LTO technology, visit the LTO website at [www.lto.org](http://www.lto.org) or follow us on Twitter ([@TheLTOProgram](https://twitter.com/TheLTOProgram)).

## Follow Us on Twitter, LinkedIn and BlogBytes

Want to keep up on some of the latest news about storage? Follow us on Twitter ([@TheLTOProgram](https://twitter.com/TheLTOProgram)) or on our company page on LinkedIn as we keep you posted on the various happenings in the industry. We will also be posting every two weeks to our new BlogBytes section of the website about various storage industry news items and insights on tackling your own storage needs. Check out BlogBytes [here](#).

## Want to Know More About LTFS?

LTFS (Linear Tape File System) is changing the way that storage managers and content providers are looking at tape – and opening the door for applications in a broad range of industries. To learn more, check out the new two-minute [LTFS animation introduction video](#) at the LTO program website.

## The LTO Program is on the Road in 2015!

This 2015 trade show season is shaping up to be a good one and the LTO Program will be providing more insight on the latest uses of LTO technology and LTFS. Check out the [LTO events calendar](#) for the latest details around NAB in Las Vegas and others throughout the year.

**TAPE SAVES**  
 Costs • Energy  
 Data • Company



For more details, check out white papers, articles and other useful information at [www.lto.org](http://www.lto.org)