

**FOR IMMEDIATE RELEASE**

**Linear Tape-Open Technology at Stockage2000 (Storage 2000),  
Paris**

**First European Showcase and First Industry Round Table for Technology  
Provider Companies HP, IBM and Seagate**

Hewlett-Packard Company, IBM Corporation and Seagate Technology Inc, technology provider companies of Linear Tape-Open, or LTO, technology today announced they are to showcase at the Stockage2000 forum in Paris on 29 - 30 September.

Stockage2000, Europe's only event dedicated to storage, archiving, backup and data security is the LTO program's major European showcase for 1999 and provides the only opportunity this year to meet with representatives from all three companies collectively in Europe.

LTO technology will be located in The Great Room, Stand F21 at the forum, which is being held at the Palais de Congrès, Porte Maillot, Paris.

Stockage2000 represents the first European event for the technology provider companies since the technology was introduced in April 1998. LTO representatives will be available throughout the show to discuss the latest in LTO technology developments, including up-to-date information on licensees and compliance verification procedures for the Ultrium and Accells formats.

Tony Rush, worldwide marketing manager for new tape products, HP, Steve Berens, worldwide marketing manager, OEM tape products, IBM Storage Solutions Division and Kevin Perry, executive director of marketing & business development, Seagate Removable Storage Solutions will participate with other industry leaders in a roundtable discussion regarding the future of storage technology. The discussion will take place in the Topaze Room at 4.30 pm on Thursday 30 September and will be hosted by leading industry analyst and journalist Jean Jacques Malouf.

Linear Tape-Open (LTO) technology at Storage 2000

**About Linear Tape-Open (LTO) technology**

LTO technology, a powerful open tape storage architecture, is setting the stage for a new generation of tape storage products that are expected to surpass current tape capacity and performance benchmarks while maintaining the highest data integrity.

It combines the advantages of linear multi-channel, bi-directional formats with enhancements in servo technology, data compression, track layout and error correction code to maximise capacity, performance and reliability.

**Contact information:** [http://www.lto.org/newsroom/tool\\_directory.html](http://www.lto.org/newsroom/tool_directory.html)

or at [www.lto-technology.com](http://www.lto-technology.com).

Further information on Stockage2000 is available at [www.stockage2000.com](http://www.stockage2000.com)