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LTO ULTRIUM TAPE DRIVE SHIPMENTS CRUISE PAST NEW MILESTONE

Independent Research Firm Confirms More Than 3.3 Million Drives Shipped Through 2009

SILICON VALLEY, CALIF. — (March 18, 2010) — The Linear Tape-Open (LTO) Ultrium format, a technology developed jointly by HP, IBM Corporation and Quantum Corp, continues to maintain high user acceptance rates. According to a recent study by IDC*, the LTO Ultrium format has surpassed a new milestone with drive shipments now exceeding 3.3 million units since the format's introduction.

This remarkable achievement demonstrates the strength of the format and how it continues to be driven by being an openly licensed format, along with the data protection portability, reliability and potential TCO advantages that tape storage offers organizations.

"The LTO Ultrium format has enjoyed tremendous success since its inception and continues to grow with each subsequent generation delivered to the marketplace, demonstrating the need for a truly open tape format," said Robert Amatruda, research director, Tape and Removable Storage, IDC. "This LTO tape drive shipment milestone is recognition that tape remains a cost-effective and integral part of many customers' data protection strategies."

Tape continues to be a key component of backup and archive storage infrastructures. It is widely used to address multiple layers of protection, including the retention of offline copies to avoid the impact of intentional or unintentional corruption that can occur with on-line copies. Additionally, the latest LTO drive products provide encryption capabilities to protect data at rest and while tape cartridges are in transit.

"LTO products have been a core part of storage solutions for nearly a decade, embraced by businesses to address their backup, archive, compliance and data security needs," said Bob Wilson, Vice President, Storage Platforms Division, HP. "This milestone achievement reflects widespread recognition of the value that the Ultrium format delivers, including low total cost of ownership, high data transfer rates, and a roadmap that provides a development path for scalability and growth."

The LTO Program recently released specifications and new feature details for its upcoming generation 5, calling for a storage capacity increase to 3TB (assumes 2:1 compression) -- a near doubling of capacity over the previous generation -- and transfer rates of up to 280MB per second (assumes 2:1 compression). The LTO Ultrium format generation 5 plans include new partitioning functionality enabling capabilities that can help enhance file control and space management, addressing the growing needs of marketplace segments such as Rich Media. More information on this highly- anticipated technology will be forthcoming later this year.

The LTO Ultrium format generation 5 drives are designed with backwards-compatible read-and-write capability with the Ultrium format generation 4 cartridges, and backward read capabilities with generation 3 cartridges, helping to protect investments and ease implementation.

The technology provider companies will provide roadmap updates to LTO Ultrium generation 6 and generations beyond to give users improved tape performance attributes as well as cost-effective technology to help address total cost of ownership objectives for their data protection strategies.

How to License LTO Ultrium Technology

The LTO Program has historically offered several different license packages – from enhanced packages that provide the specifications and licenses to manufacture LTO Ultrium products, to basic packages providing LTO format specifications.

Buyers seeking LTO Ultrium format-compliant products should look for the LTO Ultrium format compliance verification trademarks on both tape drives and data cartridges. Storage and media manufacturers interested in licensing LTO formats may obtain information by contacting the LTO Program through www.ultrium.com/contact.php.

About Linear Tape-Open (LTO)

The LTO Ultrium format is a powerful, scalable, adaptable open tape format developed and continuously enhanced by technology providers HP, IBM Corporation and Quantum Corp (and their predecessors) to help address the growing demands of data protection in the midrange to enterprise-class server environments. This ultra-high capacity generation of tape storage products is designed to deliver outstanding performance, capacity and reliability combining the advantages of linear multi-channel, bi-directional formats with enhancements in servo technology, data compression, track layout, and error correction.

The LTO Ultrium format has a well-defined roadmap for growth and scalability. The roadmap represents intentions and goals only. There is no guarantee that these goals will be achieved. Format compliance verification is vital to meet the free-interchange objectives that are at the core of the LTO Program. Ultrium tape mechanism and tape cartridge interchange specifications are available on a licensed basis. For additional information on LTO, visit www.trustlto.com and the LTO Program Web site at www.ultrium.com.

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* Source: IDC Worldwide Tape QView, March 2010.

Note: Linear Tape-Open, LTO, the LTO logo, Ultrium, and the Ultrium logo are registered trademarks of HP, IBM and Quantum in the US and other countries.