



# LTO NewsBytes



## Follow The LTO Program on Twitter and LinkedIn!

Storage technology is critical when you really think about it. It acts as a modern-day library for all of the digital media and content that's being produced.

Today, social media, YouTube and other digital services are all contributing to an explosion of content production. For example, YouTube users upload 48 hours of new videos each minute. We can debate about whether a video of someone playing a videogame is worthy of archiving, much of this newly-generated content could be considered in the storage equation.

As a leader in today's storage technology, The LTO Program wants to keep you informed on the newest trends, deals and movements that are impacting the world of storage. That's why we're creating new social channels to engage in the overall storage discussion with you. We have some of the greatest minds in the storage industry at The LTO Program, so we're hoping that we can have a positive impact.

That's why LTO just launched two new social media channels on LinkedIn and Twitter. We'll be keeping you updated with some of the most relevant news in the storage industry through these channels.

There are also times when we want to go a bit deeper than 140 characters might allow. That's where our new blog – BlogBytes – enters the discussion. We'll be posting every two weeks to highlight various storage industry news items and insights on tackling your own storage needs.

Check out BlogBytes [here](#). Follow us on Twitter ([@TheLTOProgram](#)) or on our company page on [LinkedIn](#) as we keep you posted on the various happenings in the industry.

## Want to Know More About LTFS?

LTFS (Linear Tape File System) is changing the way that storage managers and content providers are looking at tape – and opening the door for applications in a broad range of industries. To learn more, check out the new two-minute [LTFS animation introduction video](#) at the LTO program website.

## The LTO Program is on the Road in 2015!

This 2015 trade show season is shaping up to be a good one and the LTO Program will be providing more insight on the latest uses of LTO technology and LTFS. Check out the [LTO events calendar](#) for the latest details around NAB in Las Vegas and others throughout the year.

**TAPE SAVES**  
Costs • Energy  
Data • Company



For more details, check out white papers, articles and other useful information at [www.lto.org](http://www.lto.org)