



TYPE M DENOMINATION GUIDELINES

If there is a need to identify an LTO-7 cartridge initialized as Type M media, the indicator “Type M” should be used - please follow guidelines below:

CLEAR SPACE

A minimum measure must be maintained as clear space surrounding the indicator. This distance, equal to one-half the height of the indicator (x), must separate the indicator on all 4 sides from any artwork, text, or tone, including the licensee’s own marks.



SIZE

The Type M indicator should be sized so that all features of the indicator print legibly.

TYPE M] 0.25" (minimum)

TYPE M] 0.3125"

TYPE M] 0.375"

COLOR

The Type M indicator is reproduced in black and white only. It is reproduced in black when placed on a white background. It may never be screened. The Type M indicator may be reversed to white on dark background when sufficient amount of contrast is not achievable using the positive version. Do not place indicator on a photo, heavily textured, patterned, or color background.

TYPE M

One-color



One-color reversed

INCORRECT USAGE

Examples of incorrect usage of the Type M indicator:



DO NOT use Type M indicator in LTO color



DO NOT screen Type M indicator



DO NOT place Type M indicator on a photo or textured background.

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