AWARD-WINNING STUDIO PROTECTS WORKFLOW WITH LTO TECHNOLOGY

Company Profile:
Aardman is an independent and multi-award-winning studio. It produces feature films, series, advertising, interactive entertainment and innovative attractions for both the domestic and international market. The studio’s work includes the creation of much-loved characters such as Wallace & Gromit, Shaun the Sheep and Morph.

Business Needs:
» Manage and efficiently store video production material at each phase of the workflow
» Protect video assets from any form of accidental or intentional destruction and ransomware attacks
» Control costs and stay within planned budget
» Easily access archived content for edits, conforms, final productions and future reference

Solution - Results:
» Implemented LTO tape drives and automated libraries with about 100 slot capacity
» Production staff can straightforwardly retrieve video content from tape libraries for any phase of production
» Able to store each step of the workflow securely to LTO tape
» Easy to create second tape copy of video content to store offsite for disaster protection
» Utilizing the LTO tape archive has significantly reduced costs by over 80% compared to storing on disk

“We use LTO tape libraries to store each step of the workflow to get safe and secure protection of our projects.”

PAUL REEVES
AARDMAN PRODUCTION ENGINEER